

GREENLEGACY

GREENPEACE
FUND



Summer 2012

Forest Hero: Paulo Adario

Paulo Adario, who heads up Greenpeace's Amazon campaign, was recently awarded the honor of "Forest Hero" at the United Nations ceremony for the Year of the Forests in New York.

His story in the Amazon began with his decision to move to Manaus in the mid-1990s. It was here that he built, from scratch, the Greenpeace campaign to defend the Amazon Rainforest.

Leading a field team focused on research and investigation, Adario's work exposed the timber industry as the first in a number of drivers of destruction in the Amazon Rainforest.

Adario also introduced new concepts, such as the "Green Wall" to describe the network of protected areas necessary to stop the northern encroachment of industrial development, and "Zero Deforestation"—a set of political, social and economic initiatives aimed at eliminating deforestation while ensuring the improvement of living conditions for people living in and from the forests.

The impacts of Adario's work have attracted death threats from

forest criminals across the Amazon. Despite this, he persisted and went on to create bilateral agreements with international and industrial companies to halt the illegal destruction of the forests for soya crops and cattle ranching. The resulting soya moratorium and cattle industry agreements are still in place today.

Paulo Adario's career of Amazon protection is an inspiration to all of us and proof of what can happen when one person decides to take action.



Paulo Adario in Para State, Brazil.

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- A hero among us



Scarlet Macao (Ara macao).

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Be a Part of the Future

After providing for loved ones, it can be possible to make a “gift of a lifetime” through your financial and estate plans.

A will is much more than a legal document we’re all advised to have. A will gives you the power to make a mark on the future—an opportunity forfeited by the majority of Americans, who never make valid wills.

Whose life can you affect in your will?

YOUR CHILDREN

If your children are minors, you can use your will to recommend a guardian and make arrangements for management of the property you leave to them until they reach an age you specify.

If your children are adults, you can decide what share of your property you wish each child to have. One child may have greater needs than another. When there is no will, state laws tend to divide all assets equally.

OTHER HEIRS

If you do not have children, you may want to remember other relatives or special friends.

Without a will or other legal arrangements, no one outside your family will receive any of your property. And only those related to you in prescribed ways can inherit.

GREENPEACE

Through a gift in your will or other plans, you can support Greenpeace. By making a will or updating your plans, you can make a difference in the world. The next page will provide ideas and information on how you can do so. We also invite you to contact us at 1-800-328-0678 if you would like any additional information or have any questions.

Is Your Will the Best It Can Be?

An effective estate plan protects you, your heirs and your assets. Take a few moments to see if any of the following events have occurred since your last review.

- T F** I have a will, revocable living trust and/or other estate plans in place.
- T F** I am completely satisfied with my current plans.
- T F** My marital status has not changed.
- T F** I have not moved to another state.
- T F** The person I have selected to handle my estate settlement is still willing and able to serve.
- T F** I have included gifts to my favorite charitable organizations such as Greenpeace.
- T F** I am taking maximum advantage of the amounts that can be left to heirs free of tax under current tax laws.



Greenpeace's new *Rainbow Warrior* arrives in Manaus.

If you answered **True** to all statements: Congratulations on being unusually prudent in your financial affairs! Any **False** answers may indicate your plans are due for review to assure they still reflect your wishes and are in accordance with federal tax law. Act now for your loved ones' sake as well as your own.

Add a Charitable Dimension

There are many ways to include charitable gifts as part of your estate plans. Here are examples of the various forms a charitable gift can take:

Residue. This is a gift of what remains in an estate after all other distributions have been fulfilled.

Percentage. Providing that a certain percentage of your estate be used for charitable purposes allows your gift to remain in proportion to the size of your estate.

Specific amount. A specific dollar amount may be given. This can be useful when you wish to fund a particular need.

Specific property. It can be smart tax planning to leave certain properties of value to charitable recipients.

Contingent. This gift only occurs under certain circumstances, such as the prior death of a loved one. Greenpeace is often named as a contingent



Greenpeace's new *Rainbow Warrior* sails through the Amazon River.

© Greenpeace / Rodrigo Balçã

beneficiary to receive property when heirs are not there to do so.

Whatever form you prefer for your gifts, make certain the correct legal names of the intended recipients are used in order to avoid confusion and delay.

REACHING OUT TO THE NEXT GENERATION

Many thoughtful people reach out to the next generation by naming Greenpeace in their will or other retirement plans. If you would like to include Greenpeace in your will or other plans, we would be honored. Here are a few simple facts to note: Our full legal name is Greenpeace Fund, Inc. and our federal tax ID number is 95-3313195.

Gift Planning Pointers

- If you don't have a will, no cause or organization like Greenpeace can receive any property you may have intended for charitable use.
- Careful planning can help you make charitable gifts without sacrificing the future security of your loved ones.
- Charitable gifts to Greenpeace Fund can serve to eliminate tax on a portion of your income.
- Special benefits can result from gifts of retirement plan assets.
- Gifts of securities and other appropriate property that has increased in value can eliminate capital gains tax.
- Memorial gifts to honor persons special to you can be set up in a will or living trust.
- Redirecting life insurance proceeds for charitable purposes can be a convenient way to make a generous, cost-effective gift.

Pascal Biagini's Legacy Reflects His Commitment to the Earth

Pascal Biagini was born in 1923 in New York City, but lived most of his life in Delaware County, Pennsylvania. A first-generation American of Italian descent, Mr. Biagini dedicated his life to giving back to his country, his community and the world that intrigued and inspired him.

A veteran of the United States military, Mr. Biagini was a teacher in the Philadelphia school district.

He carried over the love of knowledge that he shared with his students into his personal life. He was a collector of books, literature and objects from foreign countries. He studied languages and traveled frequently to pursue his interest in foreign cultures.

INTEREST IN ENVIRONMENT

His immense curiosity about the world explained

Mr. Biagini's interest in the environment and his compassion for animals. Everyone who knew him could attest to how deeply he cared for his pets, and Mr. Biagini's legacy demonstrates his commitment to the Earth and all who call it home.

Mr. Biagini's lifelong passion for animals, for the environment and for the world beyond his community translated to a pledge to give a voice to the people and creatures that cannot speak for themselves. A truly generous man, he lived frugally and designated nearly all of his estate to charities that shared his beliefs.

CARRYING OUT HIS VISION

Greenpeace is honored to be included on this list as a friend entrusted to carry out his vision for present and future generations. We plan to carry out Mr. Biagini's wishes as we bear witness to environmental injustices and fight to protect the world he loved so much.



A jaguar in the Amazon.

© Greenpeace / John Novis

For More Information...

For more information on how your plans can balance your own personal and financial goals with a desire to help Greenpeace in a substantial way, please contact, without obligation:

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Corrine Barr, Gift Planning Director
702 H Street, NW, Suite 300
Washington, DC 20001
Tel: 1-800-328-0678
corrine.barr@greenpeace.org
greenpeacefund.org



Recognized by Charity Navigator as having demonstrated excellent financial efficiency.

Top-rated environmental charity by the American Institute of Philanthropy. Grade A-.



Awarded "Best in America Seal" by Independent Charities of America. Of the one million charities operating in the USA, less than two thousand have been awarded this prestigious seal.



Proud to meet all of the Better Business Bureau's "Wise Giving Alliance Standards for Charity Accountability."

*Greenpeace Fund is a nonprofit, tax-exempt organization set up to continue the vital work of Greenpeace by increasing public awareness and understanding of environmental issues through research, the media, and other educational programs. Greenpeace Fund also provides grants to support Greenpeace's work around the world for activities that are consistent with its mission.